Rep Order# EC'd Yes

Advertiser Station

WXLV-TV GREENSBORO/W.SALEM

Agency

Estimate# Product

Patricia Dome 820826

Flight Dates Agency C/P1/P2/E

ALEXANDRIA, VA 22314 P1/P2/E MCCR/ORDR/820826

08/20/2012 - 08/26/2012

814 KING ST, SUITE 400

) SMART MEDIA GROUP

Hiatus Weeks

MCCRORY FOR GOV

) POLITICAL

9793615

Ver# 7 Status Revised

Traffic Order# 1355167

Last Received: Printed:

09/11/2012 10:04 AM 09/10/2012 7:45 PM

1 of

Showing Buylines: All Rep Revised Lines

Rep Firm

202-955-5342

Salesperson (Sales Office () WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone#

- CONTRACT COMMENT --

Fax# Phone# Buyer

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS EROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

- REMARKS -

SEE LN 17 FOR SPOT CREDITED TNAT DID NOT RUN

PLS MAKE NOTE TO ISSUE CREDIT BACK

PLS OF THANKS

Ratin	*17 SA	-	In
Rating. 1.1	SA		Day
	08/25-08/25		Dates
	6P-630P	!	Time
	HOLLYSCOOP		Program

Len

Rate

Spots/Week

of

Total Spots

Total Cost

.30

\$25.00

0

0

\$0.00

Sales Remark. V7 1X CREDITED 8/25 THAT DID NOT RUN

V7 Comment Changed, Spots/week Changed

-REPORT TOTALS--

Report Totals. 0 / \$0.00

-SALES MONTHLY TOTALS-

Aug 12. 18 / \$2,965.00

Sales Totals. 18 / \$2,965.00

Station Totals. 18 / \$2,965.00

Lines not sent/rcld/rtrn. 0 / \$0.00 --COMPETITIVE--Market Totals \$49,417 CABL

Real Tille WCHP %

26% AAMM UNKN H % % MUPN WBFX 0/0 0/0

WCWG IIXW

% 39%

AMAM MXLV

28%

% Q

Rep Order# 9793615 EC'd Yes

Ver# 7

Status Revised

Traffic Order# 1355167

Printed:

2 of

Estimate#

Phone# Fax# Buyer

Demos Books

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCRORY FOR GOV

820826 Patricia Dome null RA35+

> Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency CP1/P2/E MCCR/ORDR/820826 Flight Dates 08/20/2012 - 08/26/2012 Hiatus Weeks

Showing Buylines: All Rep Revised Lines Last Received: 09/11/2012 10:04 AM 09/10/2012 7:45 PM Sales Office (Salesperson (Rep Firm

Salesperson Phone# Salesperson FAX#) WASHINGTON) JONATHAN VITTI 202-955-5342

Rep Order# 9793615 EC'd Yes Ver# 6

Advertiser (****) POLITICAL

MCCRORY FOR GOV

Station WXLV-TV GREENSBORO/W.SALEM

Status Returned

Traffic Order# 1355167

Last Received: Printed: 08/23/2012 11:31 AM 08/30/2012 2:14 PM

1 of

2

Showing Buylines: Last Sta Revised Lines

Flight Dates Agency C/P1/P2/E Agency ALEXANDRIA, VA 22314 P1/P2/E MCCR/ORDR/820826 814 KING ST, SUITE 400) SMART MEDIA GROUP 08/20/2012 - 08/26/2012

Hiatus Weeks

Salesperson (Rep Firm Sales Office (

) JONATHAN VITTI) WASHINGTON

Salesperson Phone# Salesperson FAX# 202-955-5342

- CONTRACT COMMENT --

Fax# Buyer Product

Phone# Estimate#

Patricia Dome

820826

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. THICLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

- REMARKS --

pls see line # 17 for n/a and credit.

tks pls send revised ppw.

*17 Rating. 1.1 - SA

E

Day

Dates

Time

Program

Len

Rate

Spots/Week

of

Spots Total

Total Cost

\$25.00

-30

\$25.00

Station Remark. 08/25-08/25 6P-630P HOLLYSCOOP

V6 1x n/a 8/25 oversold) -pls credit

-- REPORT TOTALS--

Report Totals. 1 / \$25.00

-SALES MONTHLY TOTALS-

Sales Totals. 19 / \$2,990.00 Aug 12. 19 / \$2,990.00

Station Totals. 19 / \$2,990.00

--COMPETITIVE--

Lines not sent/rcld/rtrn. 0 / \$0.00 Market Totals

\$49,833 CABL WCHP 26% % AAMM UNKN % 1-7 % WBFX MUPN % % IIXW MCMG 39% % AMEMA

ATXM 9/0 % %

Rep Order# 9793615 EC'd Yes Ver#

Books Product Estimate# Fax# Phone# Buyer Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCRORY FOR GOV Patricia Dome 820826 null

Demos

RA35+

6 Status Returned

Traffic Order# 1355167

Printed: 08/30/2012 2:14 PM
Last Received: 08/23/2012 11:31 AM
Showing Buylines: Last Sta Revised Lines

2 of

Rep Firm Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

 Agency
 () SMART MEDIA GROUP

 814 KING ST, SUITE 400

 ALEXANDRIA, VA 22314

 Agency C/P1/P2/E
 MCCR/ORDR/820826

 Flight Dates
 08/20/2012 - 08/26/2012

Hiatus Weeks